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## **BIOGRAPHY**

I'm a 25-year-old photographer and social media advertising specialist. Creating connection is my passion. I have run my own photography business since 2009. I specialize in portraiture and product placement, consult small businesses on social media advertising strategies, and have collaborated on social media advertising campaigns with companies such as Google, Macy's, and Starbucks. I am a proud member of the LGBTQ+ community.



/davis.hilton



/davishiltonphotography



/davis-hilton

## EXPERIENCE

## Social Strategist

Yomassage | June 2019-September 2019
Responsible for 4-month social media advertising campaign. Operated social media platforms daily, created photographic content, managed events, produced bi-monthly blog and newsletter.

## Owner

Davis Hilton Photography | 2009-Present 8+ years of experience photographing for wedding and commercial clients. In-depth knowledge of business operations and capability of operating advanced photography equipment and software.

# Advertising Photographer

Popular Pays LIc and Collectively | 2014-Present Partner with ad agencies to photograph for social media brand campaigns. Sponsoring products on my own platform and creating content for brands to advertise with. See client list on website.

# **EDUCATION**

## TBA: Bachelor's Degree of Business

Portland State University | Enrolling Spring 2020

Beginning courses in 2020

Majoring in business, specializing in advertising

## Associate of Science

Portland Community College | Completion: winter 2020.

Associate of Science to be obtained winter 2020

Current 3.6 GPA / Honor Roll Scholar

## GRADUATE

Rocky Mountain High School | May 2013 4.0 GPA National Honor Roll Scholar

National Honor Society

National Merit AP Scholar

# Photography/Advertising Experience

- Photograph and edit images as instructed
- Process and retouch photographs
- Work independently to complete tasks with assigned deadlines
- Aesthetic sense
- Clear sense of communication to maintain direction
- Creative, enthusiastic, invested

- Work with small businesses to create social media strategy
- Work with ad agencies to create imagery for brand campaigns
- Published in wedding and art magazines (see list on website)
- Successfully develop a loyal brand following
- Navigate difficult lighting scenerios
- Book, manage a creative team, and photograph at in studio

## REFERENCES

Katherine Parker | Co-founder at Yomassage +1(417) 839-8213 | katherine@yomassage.co

Aana Wherry | Coordinator at Popular Pays Llc aana@popularpays.com

## **SKILLS**

Photography
Communication
Web Design
Social Media
Retouching